



# Riva Stahl COOKIE POLICY

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On the websites of RIVA Group Germany cookies and similar technologies are used to ensure the correct functioning and the user-friendliness of web applications. This document gives you detailed information on how RIVA Group Germany uses and manages cookies and on how to deactivate them.

## DEFINITION

When you use our website, cookies are stored on your computer. Cookies are small text files that are stored on your hard drive and assigned to the browser you are using and by which certain information flows to the place that sets the cookie. They are necessary in order to display the website and its content correctly. We also use cookies to identify you for subsequent visits if you have an account with us. Otherwise you would have to log in again for each visit.

## TYPES OF COOKIES

- **Necessary “technical” cookies.** These cookies are necessary for a correct functioning of the website. They are used to log in and to access reserved functions of the website. After closing the browser (closing of the session), they are deleted.
- **Analysis and Performance Cookies.** These cookies are used to anonymously collect and analyse traffic data on the website. No users are identified, but the number of visits to a website per user is detected. Moreover, they make it possible to monitor the system to improve usability and performance. Disabling these cookies affects the functionality of the website.
- **Profile cookies.** These permanent cookies make it possible to monitor the user preferences in order to improve their user behaviour. This kind of cookies are not used on [www.rivastahl.com](http://www.rivastahl.com).



The following cookies are used on our website:

COOKIE	DESCRIPTION	DURATION	TYPE
ASP.NET_SessionId	Cookie, which stores a unique identifier per session, making it possible to link the data needed to navigate the website.	One session	Technical
cookiePolicy	Cookie, which stores your consent or refusal regarding analysis and performance cookies.	1 year	Technical
_ga	Cookie, which uses a unique ID to track the number of visitors, sessions and campaigns. The cookie is implemented by Google Analytics and stores all data anonymously.	1 year	Analytics
_gid	Cookie, which uses a unique ID to analyze the use of the website by the user. The cookie is implemented by Google Analytics and stores all data anonymously.	1 day	Analytics
_gat	This cookie is implemented by Google Analytics and improves the performance of the website by adjusting accesses.	1 minute	Performance

### GOOGLE ANALYTICS

If you have given your consent, this website uses Google Analytics, a web analysis service provided by Google LLC. Responsible service Provider in the EU is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Irland („Google“).

### Scope of processing

Google Analytics uses so-called “cookies”, text files which are stored on your computer and which enable an analysis of your use of the website. The information generated by the cookie about your use of this website is usually transferred to a Google server in the USA and stored there.

We've activated the function 'User-ID': This allows us to assign a unique persistent ID to one or more sessions (and the activities within those sessions) and analyse user behaviour across devices.

We've activated the function 'anonymizeIP' (IP-Masking): Therefore your IP address will be shortened by Google within member states of the European Union or in other signatory states to the Agreement on the European Economic Area. In uncertain exceptional cases the full IP address will be transmitted to Google server in the USA and anonymized there. The IP address transmitted by your browser within the scope of Google Analytics is not merged with other data from Google.

During your visit to the website, the following data is collected:

- The pages you visit (click path)
- Your user behaviour (clicks, bounce rates)
- Your approximate location (region)
- Your IP address (shortened form)
- Technical information about your browser and the end device you use (language settings, screen resolution)
- Your internet service provider
- The referrer URL (via which website / medium you came to this website)



## Purpose of the processing

On behalf of the owner of this website, Google will use this information for evaluating your use of the website, for compiling reports on website activities and for providing further services to the website owner in connection with website use and internet use.

## Legal basis

The legal basis for the use of Google Analytics is your consent in accordance with Art. 6 para. 1 lit. a GDPR.

## Recipients / Categories of Recipients

The recipient of the collected data is **Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland** as a processor. We have concluded a data processing agreement with Google for this purpose. Google LCC and the US-Authorities can access data stored by Google.

## Transfer to Third Countries

Data transfer to the USA cannot be excluded.

## Duration of Data Storage

The data sent by us and linked to cookies, user-identifiers (e.g. User-IDs) or advertising-identifiers are automatically deleted after 14 months. Data whose retention period has been reached is automatically deleted once a month.

You can also prevent Google from collecting the data generated by the cookie and relating to your use of the website (including your IP address) and from processing this data by Google by

- [Revoking / not giving your consent regarding cookies or](#)
- [downloading and installing the Browser Add-on. Opt-out cookies will prevent future collection of your data when you visit this website. <https://tools.google.com/dlpage/gaoptout?hl=de>](#)

You can also revoke your consent at any time with effect for the future by blocking the storage of cookies by setting your browser software accordingly; however, we would like to point out that in this case you may not be able to use all functionalities of this website to their full extent.

## Legal basis

Legal basis for this processing is your consent (Art. 6 para. 1 lit. a GDPR).

For more information on Google Analytics terms of use and Google privacy policy, please visit <https://www.google.com/analytics/terms/en.html> and <https://policies.google.com/?hl=en>



## THIRD-PARTY COOKIES

By visiting a website, you may receive cookies both from the visited site (“owner”) and from websites managed by other organizations (“third-parties”). A notable example is the presence of “social plugins” for Facebook, Twitter, Google+, LinkedIn or other Google tools (Youtube and Google Maps) and Yahoo (Flickr). These are parts of the visited page generated directly by the aforementioned websites and integrated into the page of the host site.

The presence of these plugins involves the transmission of cookies to and from all sites managed by third parties. The management of the information collected by “third parties” is governed by the relevant information to which reference should be made. To ensure greater transparency and convenience, the following are the web addresses of the pages with information on how to manage “third-party” cookies:

- [Facebook \(information\): https://www.facebook.com/help/cookies](https://www.facebook.com/help/cookies)
- [Twitter \(information\): https://help.twitter.com/de/rules-and-policies/twitter-cookies](https://help.twitter.com/de/rules-and-policies/twitter-cookies)
- [Twitter \(configuration\): https://twitter.com/settings/security](https://twitter.com/settings/security)
- [LinkedIn \(information\): https://www.linkedin.com/legal/cookie-policy](https://www.linkedin.com/legal/cookie-policy)
- [LinkedIn \(configuration\): https://www.linkedin.com/settings/](https://www.linkedin.com/settings/)
- [Google+ and other Google Tools \(information\): https://policies.google.com/technologies/cookies?hl=de/](https://policies.google.com/technologies/cookies?hl=de/)
- [Google+ and other Google Tools \(configuration\): https://policies.google.com/technologies/managing?hl=de/](https://policies.google.com/technologies/managing?hl=de/)
- [Flickr Flickr and other Yahoo sites: https://policies.yahoo.com/xa/en/yahoo/privacy/topics/cookies/index.htm](https://policies.yahoo.com/xa/en/yahoo/privacy/topics/cookies/index.htm)

## MANAGEMENT AND PREVENTION OF COOKIES

You can set your browser so that the storage of cookies is generally prevented, or you are asked each time whether you agree to the saving of cookies. Already set cookies can be deleted at any time. To deactivate or delete cookies or to adjust cookies settings check which browser you are using and follow the manufacturer’s instructions. Here you can find the instructions for several browsers:

- Chrome: <https://support.google.com/chrome/answer/95647>
- Firefox: <https://support.mozilla.org/de/kb/cookies-informationen-websites-auf-ihrem-computer>
- Internet Explorer: <https://support.microsoft.com/de-de/help/17442/windows-internet-explorer-delete-manage-cookies#>
- Opera: <https://help.opera.com/de/latest/web-preferences/>
- Safari: <https://support.apple.com/de-de/HT201265>

A general deactivation of cookies may lead to functional limitations of this website

## CHANGES AND UPDATES TO THE COOKIE POLICY

We reserve the right to change this cookie policy from time to time. If significant changes are made to the Cookie Policy a notice will be published on the website. Nevertheless you should check the current policy on this website regularly.



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